Tenth Muse Enterprises, LLC

TURNING STORIES INTO VISIBILITY, AUTHORITY, AND REVENUE

Through strategic communications, experiential marketing, partnerships, and publishing.

CAPABILITY STATEMENT

Tenth Muse Enterprises helps organizations create experiences that strengthen brands, engage stakeholders, and accelerate business goals. Through experiential marketing, strategic communications, event strategy, and partnership development, we design conferences, executive meetings, trade shows, community engagement initiatives, and brand activations that transform ideas into meaningful experiences—and measurable results.

CORE COMPETENCIES

Strategic Positioning & Brand Story
Helping organizations define what they stand for and communicate it clearly across every audience touchpoint.

Experiential Marketing & Event Strategy
Designing conferences, executive meetings, trade shows, community engagement programs, cultural events, and launch experiences that strengthen brands and deepen relationships.

Strategic Communications
Executive messaging, thought leadership, PR, media relations, speeches, presentations, and stakeholder communications.

Partnership & Sponsorship Development
Building collaborations among corporations, nonprofits, government agencies, educational institutions, and community organizations to expand reach and create shared value.

Publishing & Thought Leadership
Books, content strategy, author platforms, launch campaigns, and visibility initiatives.

Integrated Marketing Campaigns
Multi-channel campaigns that connect events, media, digital marketing, and content into one cohesive audience experience.

REPRESENTATIVE ENGAGEMENTS

National Conferences & Executive Events

- American Heart Association
- Office Depot
- IBM Watson

Brand Launches & Trade Shows

- Rovi
- Licensing Expo
- Toy Fair

Community & Cultural Programming

- Spady Cultural Heritage Museum
- Microsoft Store
- City of Fort Lauderdale

Higher Education

- Florida International University
- Nova Southeastern University

WHY TENTH MUSE

Tenth Muse Enterprises combines the strategic thinking of a communications consultancy with the executional expertise of an experiential marketing partner. Founder Tresa L. Chambers brings more than 25 years of leadership across Fortune 500 companies, technology, healthcare, higher education, government, museums, and nonprofit organizations—designing experiences that connect people, strengthen brands, and inspire action.

From international product launches and executive leadership meetings to trade shows, scientific conferences, cultural programming, and community engagement initiatives, Tenth Muse integrates strategy, storytelling, marketing, and partnership development to create experiences that deliver lasting organizational impact.

CONTACT

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NAICS: 541613 Marketing Consulting Services • 541820 Public Relations • 711320 Promoters of Performing Arts, Sports, and Similar Events without Facilities